



AlycyIA

Genetic Material Preservation
& Leisure Animal Cloning Services



Problem

Certain pets are emotionally irreplaceable, yet current options for genetic preservation and cloning remain inaccessible or poorly understood.



Solution

A streamlined, science-backed service for preserving genetic material and offering ethical, high-fidelity leisure animal cloning.



Value Proposition

- Emotional continuity for pet owners
- Creation of new memories rather than grief-focused reflection
- Reduction of psychological distress associated with pet loss



Underlying Magic

- Advanced genetic storage techniques
- High-integrity cell viability preservation
- Proprietary cloning workflow with reduced error rates



Business Model

Revenue streams:

- Genetic preservation subscriptions
- Cloning service packages
- Optional storage upgrades
- VIP concierge services



Market

Applies Only to the Domestic Market

- Total Market: 64.5 million pet-owning households
- Serviceable Available Market: 5 million households >\$100K income
- Service Obtainable Market: ~\$6M annually



Go-To-Market Plan

- Social media influencers
- Targeted digital advertising
- Partnerships with veterinarians
- Organic word of mouth



Competitive Analysis

	Alycyna	ViaGen	Sooam Biotech	Sinogene
Country	USA	USA	South Korea	China
Price	Lower	Same	Same	Same
Financing	Yes	No	No	No
Cat	+	+	+	+
Dog	+	+	+	+
Horse	+	+	+	+
DNA Kit & Storage	+	+	+	+
Tissue Banking	+	+	+	+



Timeline

Phase I – Genetic Preservation Launch

Phase II – Full Cloning Service Expansion